



MEDIA RELEASE

For Immediate Release

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CITY ADJUSTS DOWNTOWN PARKING ENFORCEMENT HOURS

GRAND JUNCTION, Colo. March 11, 2025, – The City of Grand Junction will adjust the recently enforced 8 a.m. to 6 p.m. downtown parking hours to the previously enforced 8 a.m. to 4 p.m. hours.

In late January 2025, parking enforcement hours were extended as a part of operational changes to the downtown area which extended enforcement for ten-hour parking. After reviewing the adjustment and resident and business owner feedback, the City will reestablish the previous eight-hour parking enforcement from 8 a.m.-4 p.m. The 8 a.m.-4 p.m. enforcement time will begin March 12, but current signage will take some time to update to reflect these changes.

Parking will continue to be free on weekends, holidays, and outside of monitored hours and provide extended safety for downtown visitors in the evening. In addition, those with an official Handicap placard or license plate may park for free at City parking meters or parking lots.

“Feedback from our downtown businesses, visitors, and residents is important to consider with any parking changes and we recognize the importance of balancing accessibility with the needs of a vibrant and thriving downtown area” stated Brandon Stam, Downtown Development Authority director. “Adjusting parking enforcement hours back to eight-hour enforcement aligns with this feedback while still ensuring parking turnover meets demand for available parking that is vital for downtown businesses. This change reflects our commitment to making downtown a welcoming and convenient destination for all” continued Stam.

The changes to the downtown parking lots will still be enforced and include:

- **Four-hour parking** only in the lots at the 400, 500, and 600 blocks of Colorado Ave. and at the DMV north and south lot
- **Permit** parking is available in the lots at:
 - 600 Rood Ave. Ten-hour pay station or parking permit are allowed
 - 500 Ute Ave. Permit parking only
 - Permitholders may only park in designated ten-hour parking metered spaces or lots

The City installed pay stations which intend to provide easier service for those utilizing the available downtown parking lots including payment by coin, card, or the Passport App and to improve the

overall visibility within the parking lots by removing single use meters. Each parking lot includes multiple pay stations for customer access.

"Paid parking is essential to maintaining and improving our city's parking infrastructure. The purpose of the parking system is to ensure turnover of parking spaces to benefit both businesses and those visiting downtown. The revenue generated from parking fees goes directly to the parking fund which revenues cover expenses and is not designed to generate profit and is necessary for upgrades to our parking lots, regular maintenance of meters, and enhancements that improve the overall parking experience. In reviewing the revenues, expenses, and community feedback, the goals of the parking system and funds may still be met with the return to eight-hour enforcement" stated Jay Valentine, General Services director.

Parking fees are structured in tiers with higher rates closer to downtown and lower rates for meters located further from the central downtown area in order to create turnover within the most convenient and desirable on-street parking spaces while managing off-street resources appropriately. [Parking rates](#) and the fines list are available at GJCity.org as well as maps representing downtown parking.

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