



NEWS RELEASE

For Immediate Release

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City of Grand Junction Launches 4th and 5th Street Pilot Project

GRAND JUNCTION, Colo. July 2, 2024 – The City of Grand Junction will launch a pilot project designed to reduce speeds on 4th and 5th Streets which will increase safety for motorists, cyclists, and pedestrians. The blocks between North Ave. and Ute Ave. on 4th and 5th Streets will undergo a transformation into a one-lane, one-direction street beginning in July.

The first phase of this project includes minor concrete curb work, chipseal, and restriping prior to the launch of the pilot. During the pilot, vehicle traffic will be narrowed to one way, one lane on each street (4th and 5th). A bike lane protected by parallel parking will be constructed on the right-hand side and diagonal parking will remain on the left-hand side of the roadway.

“One of the project goals is to increase safety for those traveling through downtown regardless of whether you are in a car, on a bike or on foot,” said Engineering and Transportation Director, Trent Prall. “We heard from the community that 4th and 5th Streets could be improved for pedestrians and cyclists, but that parking remains a key concern for downtown businesses. This pilot phase provides community members with an opportunity to experience both two-way or one-way lanes as options and share input about their preferences with the city.”

Community members can provide feedback about the project at EngageGJ.org later this month. [More information.](#)

“It is exciting to see this pilot move forward. Improving the safety, flow and economic viability of 4th and 5th Streets have long been identified as a goals of the Downtown Development Authority (DDA),” stated Brandon Stam, executive director. “The original 1981 Downtown Plan of Development and the 2019 Vibrant Together Master Plan both highlighted the importance of improving these streets. With the new residential units and new businesses on Colorado Avenue this is an opportunity to enhance the vibrancy of the downtown core while also providing better connectivity to nearby neighborhoods,” continued Stam.

The design being implemented in the pilot is the result of feedback provided in the 4th and 5th Street Feasibility Study conducted in 2022 with additional input from businesses and residents in 2023.

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