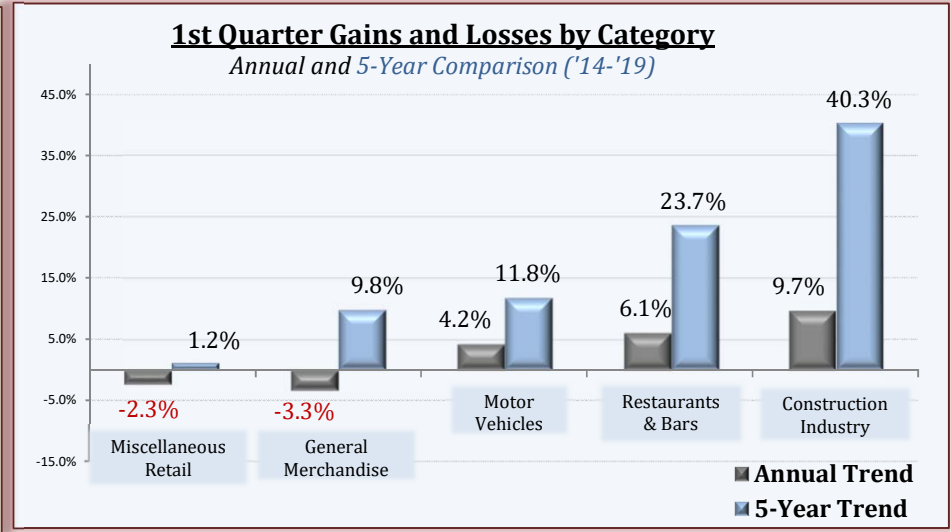
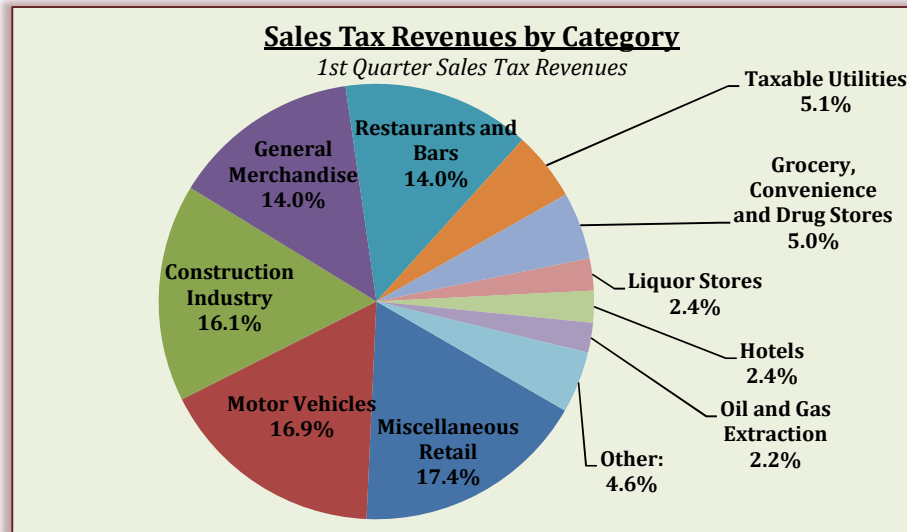


QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected Feb - April) to demonstrate taxable retail activity by business category.



1st Quarter Revenues by CATEGORY	2018	2019	% of Total	Annual Change	5-Year Change
(1) Miscellaneous Retail	1,905,626	\$ 1,862,103	17.4%	-2.3%	1.2%
(2) Motor Vehicles	1,736,320	\$ 1,809,716	16.9%	4.2%	11.8%
(3) Construction Industry	1,576,680	\$ 1,729,560	16.1%	9.7%	40.3%
(4) General Merchandise	1,550,052	\$ 1,499,126	14.0%	-3.3%	9.8%
Restaurants and Bars	1,410,561	\$ 1,496,278	13.9%	6.1%	23.7%
(5) Taxable Utilities	591,077	\$ 549,452	5.1%	-7.0%	-8.7%
(6) Grocery, Convenience and Drug Stores	530,920	\$ 545,470	5.0%	2.7%	39.6%
Liquor Stores	258,760	\$ 255,858	2.4%	-1.1%	15.9%
Hotels	243,965	\$ 253,254	2.4%	3.8%	21.7%
(7) Oil and Gas Extraction	217,085	\$ 237,872	2.2%	9.6%	-5.2%
Other:					
(8) Business to Business	285,199	\$ 337,855	3.1%	18.5%	58.1%
Aviation Industry	63,367	\$ 61,803	0.6%	-2.5%	-39.1%
Miscellaneous Leasing Companies	42,524	\$ 50,823	0.5%	19.5%	96.6%
Miscellaneous Other	38,387	\$ 37,972	0.4%	-1.1%	41.8%
TOTAL	\$ 10,450,523	\$ 10,727,142	100.0%	2.6%	15.3%

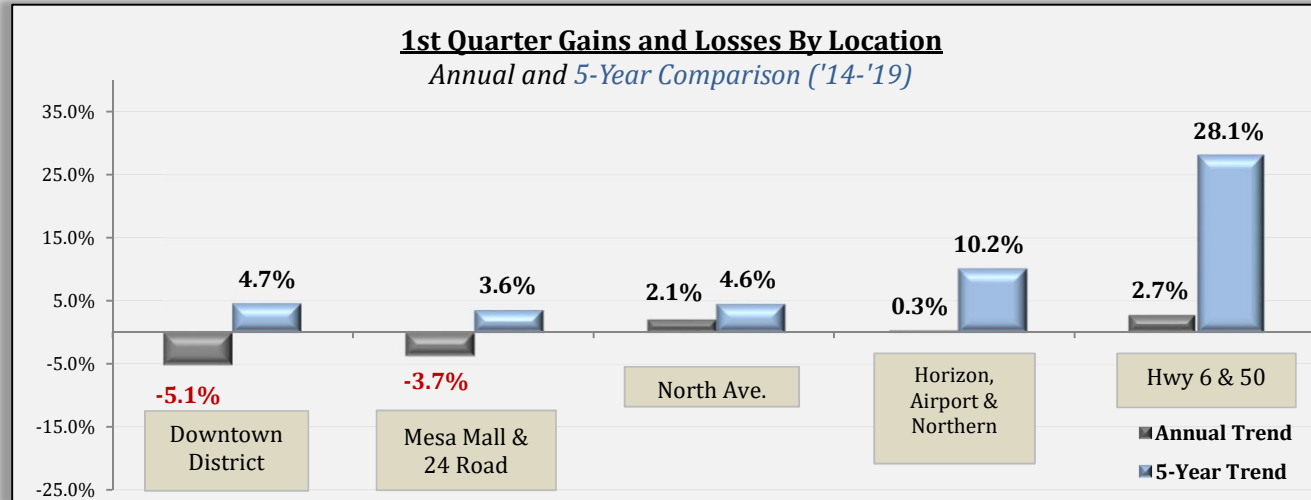
Category Descriptions

- (1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.
- (2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.
- (3) **Construction Industry**- building materials, contractors and construction equipment.
- (4) **General Merchandise**- department stores, warehouse clubs and superstores.
- (5) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.
- (6) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.
- (7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*
- (8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).



QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected Feb - April) to demonstrate taxable retail activity by business category.



Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (5) Horizon Drive, Airport and Northern Industrial.
- (6) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (7) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (8) Patterson Road from 24 Road to I70B.
- (9) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (10) Highway 50 from 5th Street Bridge East.
- (11) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (12) I70B from Downtown to Interstate 70.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).

1st Quarter Revenues by LOCATION	2018	2019	% of Total	Annual Change	5- Year Change
(1) Highway 6 & 50	\$ 2,514,477	\$ 2,583,387	24.1%	2.7%	28.1%
(2) Mesa Mall & 24 Road Corridor	\$ 1,984,705	\$ 1,911,496	17.8%	-3.7%	3.6%
(3) North Avenue	\$ 1,089,453	\$ 1,111,993	10.4%	2.1%	4.6%
(4) Downtown District	\$ 571,691	\$ 542,390	5.1%	-5.1%	4.7%
(5) Horizon, Airport, & Northern Industrial	\$ 481,122	\$ 482,696	4.5%	0.3%	10.2%
(6) Northwest Industrial	\$ 342,948	\$ 423,552	3.9%	23.5%	12.2%
(7) Southern Industrial & Riverside Parkway	\$ 382,222	\$ 375,592	3.5%	-1.7%	40.8%
(8) Patterson Road Corridor	\$ 339,159	\$ 357,984	3.3%	5.6%	38.3%
(9) Northwest Commercial & Business Park	\$ 227,256	\$ 257,610	2.4%	13.4%	28.4%
(10) Highway 50	\$ 189,942	\$ 195,649	1.8%	3.0%	25.4%
(11) Orchard Avenue Mixed Use, Metro Area	\$ 182,494	\$ 186,587	1.7%	2.2%	-2.8%
(12) I-70B Corridor	\$ 168,593	\$ 174,429	1.6%	3.5%	55.5%
(13) Highway 340 Corridor	\$ 81,159	\$ 97,462	0.9%	20.1%	70.9%
(14) Area Wide Collections	\$ 912,813	\$ 920,887	8.6%	0.9%	-13.9%
Outside Mesa County	\$ 846,540	\$ 951,554	9.0%	12.4%	54.8%
Residential & Unincorporated Mesa County	\$ 135,949	\$ 153,874	1.4%	13.2%	28.5%
TOTAL	\$ 10,450,523	\$ 10,727,142	100.0%	2.6%	15.3%