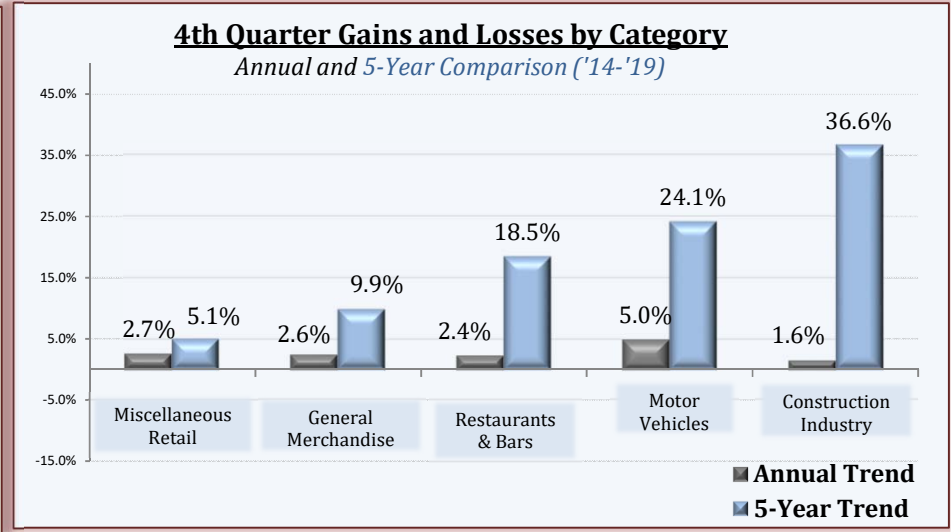
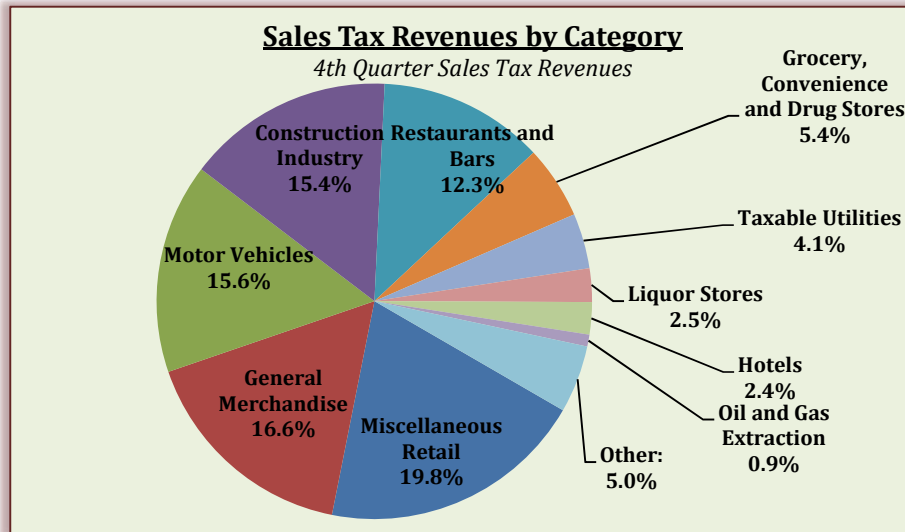


QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected Nov - Jan) to demonstrate taxable retail activity by business category.



4th Quarter Revenues by CATEGORY	2018	2019	% of Total	Annual Change	5-Year Change
(1) Miscellaneous Retail	2,479,831	2,547,025	19.8%	2.7%	5.1%
(2) General Merchandise	2,085,628	2,139,036	16.6%	2.6%	9.9%
(3) Motor Vehicles	1,914,509	2,010,186	15.6%	5.0%	24.1%
(4) Construction Industry	1,949,212	1,980,587	15.4%	1.6%	36.6%
Restaurants and Bars	1,546,738	1,583,596	12.3%	2.4%	18.5%
(5) Grocery, Convenience and Drug Stores	642,805	697,536	5.4%	8.5%	35.6%
(6) Taxable Utilities	540,699	526,035	4.1%	-2.7%	-14.7%
Liquor Stores	333,501	321,651	2.5%	-3.6%	14.5%
Hotels	306,565	307,923	2.4%	0.4%	24.5%
(7) Oil and Gas Extraction	213,033	112,798	0.9%	-47.1%	-63.4%
Other:					
(8) Business to Business	383,317	403,038	3.1%	5.1%	49.0%
Aviation Industry	108,349	116,859	0.9%	7.9%	64.6%
Miscellaneous Leasing Companies	64,457	56,577	0.4%	-12.2%	64.6%
Miscellaneous Other	73,099	80,452	0.6%	10.1%	-15.7%
TOTAL	\$ 12,641,743	\$ 12,883,299	100.0%	1.9%	14.9%

Category Descriptions

(1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.

(2) **General Merchandise**- department stores, warehouse clubs and superstores.

(3) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.

(4) **Construction Industry**- building materials, contractors and construction equipment.

(5) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.

(6) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.

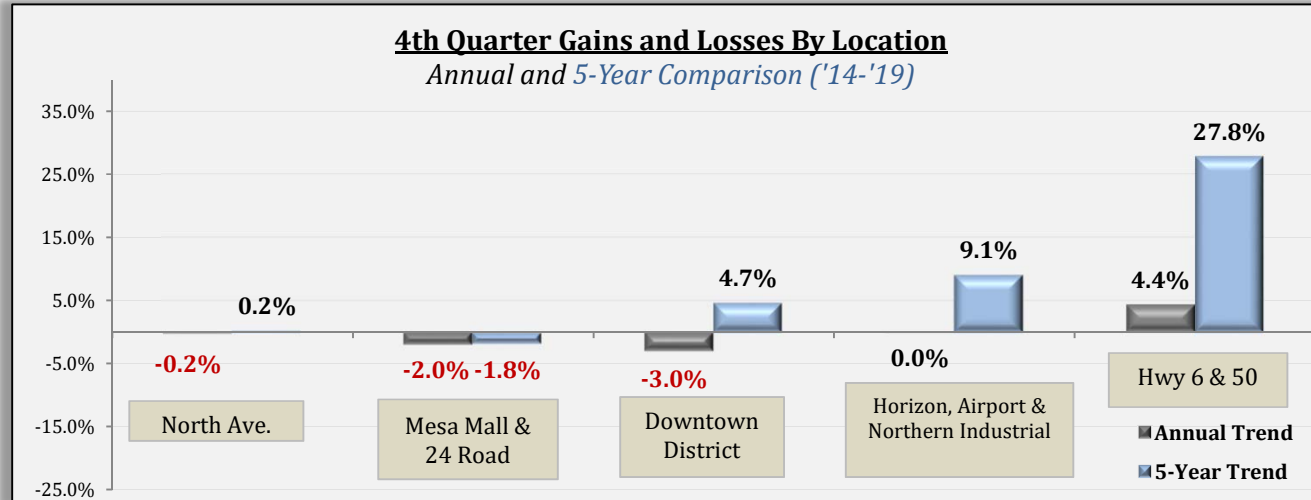
(7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*

(8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).



QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected Nov - Jan) to demonstrate taxable retail activity by business category.



Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (5) Horizon Drive, Airport and Northern Industrial.
- (6) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (7) Patterson Road from 24 Road to I70B.
- (8) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (9) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (10) Highway 50 from 5th Street Bridge East.
- (11) I70B from Downtown to Interstate 70.
- (12) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).

4th Quarter Revenues by LOCATION	2018	2019	% of Total	Annual Change	5-Year Change
(1) Highway 6 & 50	2,966,516	3,097,533	24.0%	4.4%	27.8%
(2) Mesa Mall & 24 Road Corridor	2,636,264	2,584,001	20.1%	-2.0%	-1.8%
(3) North Avenue	1,243,540	1,241,110	9.6%	-0.2%	0.2%
(4) Downtown District	679,508	659,122	5.1%	-3.0%	4.7%
(5) Horizon, Airport, & Northern Industrial	559,150	558,872	4.3%	0.0%	9.1%
(6) Northwest Industrial	405,995	429,434	3.3%	5.8%	1.7%
(7) Patterson Road Corridor	403,275	398,862	3.1%	-1.1%	35.5%
(8) Southern Industrial & Riverside Parkway	426,934	397,674	3.1%	-6.9%	19.9%
(9) Northwest Commercial & Business Park	248,420	256,708	2.0%	3.3%	6.3%
(10) Highway 50	217,201	235,337	1.8%	8.4%	25.0%
(11) I-70B Corridor	211,664	225,530	1.8%	6.6%	110.1%
(12) Orchard Avenue Mixed Use, Metro Area	185,991	187,128	1.5%	0.6%	-10.2%
(13) Highway 340 Corridor	112,994	122,714	1.0%	8.6%	88.3%
(14) Area Wide Collections	962,144	992,081	7.7%	3.1%	-1.8%
Outside Mesa County	1,193,977	1,294,753	10.0%	8.4%	78.3%
Residential & Unincorporated Mesa County	188,170	202,440	1.6%	7.6%	9.9%
TOTAL	\$ 12,641,743	\$ 12,883,299	100.0%	1.9%	14.9%