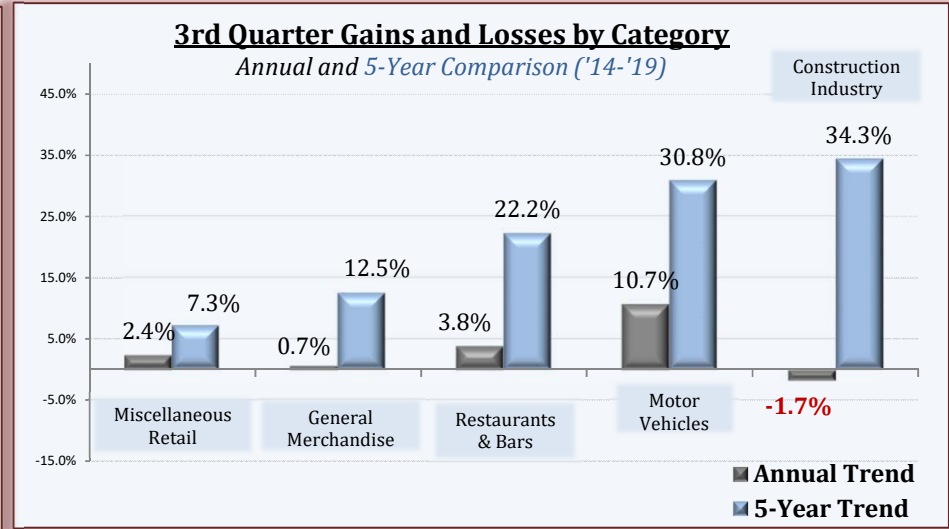
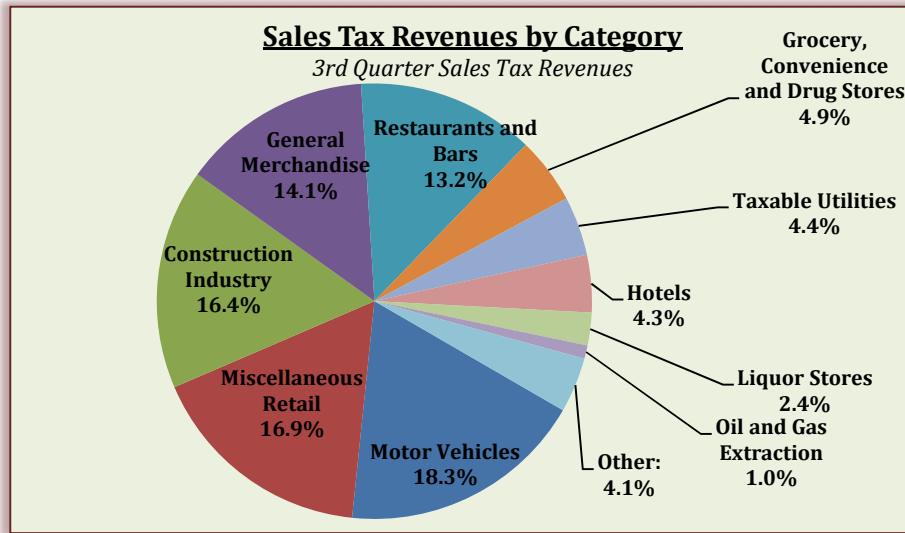


## QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected Aug - Oct) to demonstrate taxable retail activity by business category.



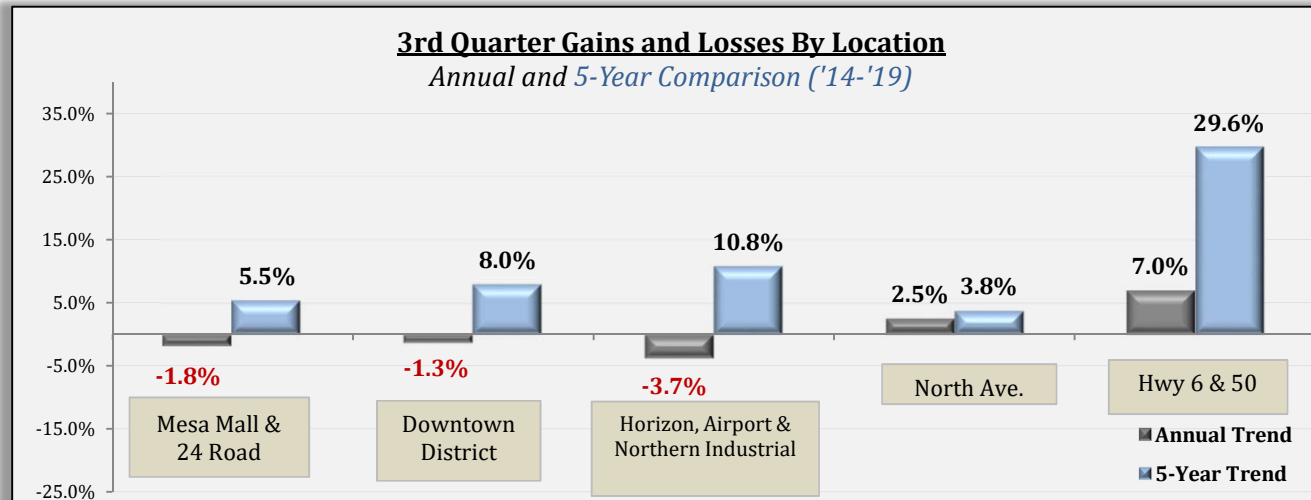
3rd Quarter Revenues by CATEGORY	2018	2019	% of Total	Annual Change	5-Year Change
(1) Motor Vehicles	2,066,104	\$ 2,286,467	18.3%	10.7%	30.8%
(2) Miscellaneous Retail	2,063,403	\$ 2,112,868	16.9%	2.4%	7.3%
(3) Construction Industry	2,079,136	\$ 2,042,942	16.4%	-1.7%	34.3%
(4) General Merchandise	1,752,180	\$ 1,763,877	14.1%	0.7%	12.5%
Restaurants and Bars	1,592,546	\$ 1,653,507	13.2%	3.8%	22.2%
(5) Grocery, Convenience and Drug Stores	586,115	\$ 615,219	4.9%	5.0%	41.6%
(6) Taxable Utilities	566,424	\$ 550,225	4.4%	-2.9%	-10.8%
Hotels	523,575	\$ 532,182	4.3%	1.6%	30.6%
Liquor Stores	314,268	\$ 301,600	2.4%	-4.0%	12.8%
(7) Oil and Gas Extraction	248,774	\$ 123,636	1.0%	-50.3%	-56.3%
Other:					
(8) Business to Business	326,608	\$ 362,867	2.9%	11.1%	51.3%
Aviation Industry	76,825	\$ 63,644	0.5%	-17.2%	-31.8%
Miscellaneous Leasing Companies	51,570	\$ 50,254	0.4%	-2.6%	-37.2%
Miscellaneous Other	30,933	\$ 34,358	0.3%	11.1%	-17.2%
<b>TOTAL</b>	<b>\$ 12,278,461</b>	<b>\$ 12,493,646</b>	<b>100.0%</b>	<b>1.8%</b>	<b>17.6%</b>

- Category Descriptions**
- (1) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.
  - (2) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.
  - (3) **Construction Industry**- building materials, contractors and construction equipment.
  - (4) **General Merchandise**- department stores, warehouse clubs and superstores.
  - (5) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.
  - (6) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.
  - (7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*
  - (8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).



## QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected Aug - Oct) to demonstrate taxable retail activity by business category.



### Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Horizon Drive, Airport and Northern Industrial.
- (5) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (6) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (7) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (8) Patterson Road from 24 Road to I70B.
- (9) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (10) I70B from Downtown to Interstate 70.
- (11) Highway 50 from 5th Street Bridge East.
- (12) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).

3rd Quarter Revenues by LOCATION	2018	2019	% of Total	Annual Change	5- Year Change
(1) Highway 6 & 50	\$ 2,779,881	\$ 2,975,006	23.8%	7.0%	29.6%
(2) Mesa Mall & 24 Road Corridor	\$ 2,311,692	\$ 2,269,780	18.2%	-1.8%	5.5%
(3) North Avenue	\$ 1,210,010	\$ 1,240,776	9.9%	2.5%	3.8%
(4) Horizon, Airport, & Northern Industrial	\$ 774,123	\$ 745,215	6.0%	-3.7%	10.8%
(5) Downtown District	\$ 685,110	\$ 676,340	5.4%	-1.3%	8.0%
(6) Northwest Industrial	\$ 466,082	\$ 463,497	3.7%	-0.6%	8.9%
(7) Southern Industrial & Riverside Parkway	\$ 521,725	\$ 402,683	3.2%	-22.8%	13.4%
(8) Patterson Road Corridor	\$ 359,536	\$ 371,825	3.0%	3.4%	42.1%
(9) Northwest Commercial & Business Park	\$ 239,797	\$ 265,347	2.1%	10.7%	17.0%
(10) I-70B Corridor	\$ 223,001	\$ 257,027	2.1%	15.3%	123.5%
(11) Highway 50	\$ 229,162	\$ 248,254	2.0%	8.3%	29.4%
(12) Orchard Avenue Mixed Use, Metro Area	\$ 199,210	\$ 203,399	1.6%	2.1%	-5.0%
(13) Highway 340 Corridor	\$ 101,252	\$ 109,644	0.9%	8.3%	70.7%
(14) Area Wide Collections	\$ 991,630	\$ 1,063,125	8.5%	7.2%	-0.9%
Outside Mesa County	\$ 952,932	\$ 983,118	7.9%	3.2%	66.0%
Residential & Unincorporated Mesa County	\$ 233,318	\$ 218,610	1.7%	-6.3%	35.5%
<b>TOTAL</b>	<b>\$ 12,278,461</b>	<b>\$ 12,493,646</b>	<b>100.0%</b>	<b>1.8%</b>	<b>17.6%</b>