# **North Avenue Advisory Committee**

September 26, 2012

#### **Old Business**

1. Dave Thornton briefly reviewed meeting notes from the August 22, 2012 meeting with the committee. Kevin Bray asked about accident data for hot spots on North Avenue. Dave will bring the data to the next Committee meeting.

# **Implementation Tools:**

- 1. Status update by Kevin Bray on last North Avenue Owners Association meeting held on September 10, 2012.
  - a. They have completed their application and now have nonprofit status.
  - b. They have a board and Poppy Woody is the President.
  - c. Their goal as an Association is to be one voice and work together, working with the City and other local agencies on North Avenue issues and projects.
- 2. The next general meeting will be held on Monday, November 5, 2012 @ 6:00 PM at Hana Sushi and Hibachi located at 2839 North Avenue.

## **North Avenue Overlay Zone District**

- 1. Discussed briefly the open house results and comments received. There were no new issues brought up by attendees that the committee wasn't already aware of. The general feeling was the open house was successful and attendees were glad that the community was doing something for North Avenue.
- 2. Discussed latest draft Overlay Standards/Guidelines
  - a. Concerns were raised regarding the affect of the overlay on car lots. Discussion occurred that car lots are not a future land use that will benefit from using the overlay due to the location requirement of the building and the general desire to have the cars displayed up to the street ROW. With the proposal of the overlay being optional, future car lots would develop under the existing base zone district, typically light commercial (C-1) along North Avenue.
  - b. Concerns were raised regarding the proposed signage limitations for freestanding signs to only be monument signs, with no pole signs allowed, which the last couple drafts of the overlay had introduced. It was felt that since signage initially was not going to change as part of doing an overlay, there shouldn't be a restriction with freestanding signs. It was decided that these restrictions would be removed from the proposed overlay district. Creating a possible disincentive for future development by restricting signage was not in keeping with the overlay being incentive based.

## **New Business / Questions and Comments**

- 1. Handed out news articles regarding open house.
- 2. Reviewed the list of comments from the committee that were shared the first meeting (February 29, 2012) they had met as a committee. Each person in attendance at the first meeting was asked "What would like see changed on North Avenue?" Staff was asked to email the list to committee members.

Next meeting will be held sometime in the next few weeks. Staff will send out notice of the meeting, time and location. The meeting will be scheduled after a draft of the text amendment for the overlay zone district is written and ready for discussion.