



330 S. 6th Street, Grand Junction, CO 81501
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News Release

For Immediate Release

Contact: PIO Mike Page
Date: 1-19-08
Address: 345 Hillcrest Avenue
Name of Business: KREX Television
Alarm Type: Structure Fire
Time Dispatched: 8:45 AM
Time on Scene: 8:50 AM
Control Time: 10:45 AM

The Grand Junction Fire Department responded to 345 Hillcrest Avenue with 7 units and 22 personnel on report of smoke coming from the building. First unit on scene was able to make entry into the building to find a rapidly growing fire. This is an old building with many remodels over the years and a basement area that has difficult access. There was no fire sprinkler system in the building. With the rapidly growing fire it was determined that interior operations were not safe and the interior crews were relocated to the outside of the building to begin defensive fire operations. Defensive operations primarily focus on protection of exposures and fire extinguishment from the outside of the building.

There were 4 or 5 occupants in the building at the time of the fire. They were notified of the fire by bystanders who also reported the fire to 911. All of

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the occupants were able to evacuate on their own without injury.

Shortly after pulling crews from inside the building two separate smoke explosions occurred and the fire built rapidly to involve the entire building. There were no injuries to firefighters on the scene.

Cause of the fire is under investigation and investigation personnel are currently on the scene. Fire was under control around 10:45 AM but extinguishment will continue throughout the day. Fire loss is estimated to be around 6 Million (\$750,000 building and over 5 Million to contents).

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