

CHAPTER FOUR

ACCESSORY USES, SIGN REGULATION & USE SPECIFIC STANDARDS

4.2 SIGN REGULATION

C. Exemptions.

The following signs are exempt from all the provisions of this Code, except as otherwise required by construction or safety regulations, or the following requirements:

1. **Public Signs.** Signs of a noncommercial nature, erected by, or on the order of, a public officer in the performance of his duty, such as, but not limited to, safety signs, danger signs, trespassing signs, traffic signs, memorial plaques, signs of historical interest, informational signs and the like.
2. **Institutional.** Permanent signs which set forth only the name of a public, charitable, educational or religious institution, located entirely upon the premises of that institution, and which do not exceed an area of twenty-four (24) square feet per street frontage. If mounted on a building, these signs shall be flat wall signs and shall not project above the roofline; if ground mounted, the top shall be no more than six feet (6') above ground level.
3. **Integral.** Names of buildings, dates of erection, monumental citations, commemorative tablets and the like when carved into stone, concrete or similar material or made of metal or other permanent-type construction and made an integral part of the structure.
4. **Private Traffic Direction.** Signs directing traffic movement into a premise or within a premise, not exceeding three (3) square feet in area for each sign. Illumination of these signs shall be permitted in accordance with the section on illumination. Horizontal directional signs on, and flush with, paved areas are exempt from these standards.
5. **A Nameplate.** Not exceeding two (2) square feet in area, containing only the name of the resident, title and/or name of home occupation. A nameplate may be located anywhere on the property.
6. **Temporary Decorations or Displays.** Clearly incidental and customary and commonly associated with national or local holiday celebrations.
7. **Rear Entrance Signs.** When associated with pedestrian walk-through buildings. These signs shall not exceed sixteen (16) square feet in area and shall be flush mounted, identifying only the name of the establishment and containing directional information.
8. **Temporary Signs not advertising a Product or Service.** Products or services offered for sale and not in excess of six (6) square feet may be erected as participation in a public parade, event, or celebration for a

- period not to exceed ten (10) days.
9. **Menu Signs at drive-in Restaurants.** Signs which are not readable from the nearest public right-of-way; and signs not readable and/or visible beyond the boundaries of the lot or parcel upon which they are located or from any public right-of-way.
 10. **Private Warning or Instructional Signs.** Signs such as "NO SOLICITING," "NO TRESPASSING," "BEWARE OF DOG," or other similar types of signs not exceeding one and one-half (1½) square feet per sign.
 11. **Nonprofit Organization Fund-Raising Campaign Signs (temporary).** Temporary signs not in excess of thirty-two (32) square feet advertising nonprofit organization fundraising campaigns may be erected for campaign purposes in nonresidential zone districts only. The number of campaign signs per parcel is limited to one (1). Such signs may not be placed in the public right-of-way and are required to be removed within seven (7) days after the fund drive has ended. A campaign sign may not be in place more than ninety (90) consecutive days in any twelve (12) month period.
 12. **Transit Shelter and Bench Signs.** A sign on or incorporated within a City-approved transit shelter or transit bench. The requirements and specifications that apply to each transit shelter and bench are found in Section 4.3.S., Transit Shelters and Benches for use specific standards.
 13. **Campaign Signs.** Noncommercial speech signs, such as political signs used for campaigning purposes, shall be allowed for a time period not to exceed sixty (60) days prior to the scheduled primary election and shall be removed no later than ten (10) days after the election date in which the office, issue or ballot question is decided. Signs shall not be placed in any public right-of-way, including medians, except that adjacent property owners may place campaign signs in a landscaped right-of-way area between the sidewalk and curb adjacent to private property. Signs placed on private property shall not obstruct the vision of motorists or pedestrian traffic due to size or location.